



Notes for authors

While most of you will likely feel fully confident in putting together your submission, this document aims to give you a few pointers to help you produce the strongest possible submission.

Our team of Readers have a limited time to review submissions. Much as we'd like to spend 30 minutes on each one this is just not practicable when there may be a couple of hundred submissions.

Please:

- bear in mind that we don't necessarily know your work. Your project description needs to give us a **real sense of what the piece will be like**. Whatever you're proposing and regardless of how un-formed it may be at this stage make sure you give us a real stylistic flavour
- Include relevant supplemental links so that Readers can get a better sense of your work.
- Make your links specific. Don't just guide us to the front page of a website or a periodical. Guide us to what you want us to see
- if you are proposing a survey of a practical piece of work tell us how you will provide a contextual and/or theoretical frame
- be as specific as possible. It's surprising how often we read a proposal and come away wondering what is actually being proposed.

Please don't:

- link us to the front of a website without providing any guidance of what we should be looking at
- send us an image that really doesn't tell us anything
- send us links that don't work. You'd be surprised how often this happens.
- send us a complete finished piece - we have a house style and your work will need to be able to adapt to that
- send us a lengthy pdf in an attempt to circumvent the 400-word limit. We won't have time to look at it carefully

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